



Caritas
MICROFINANCE BANK
Twaimarisha Jamii



Caritas Youth Connect

Save. Grow. Succeed.





CARITAS MFB SNAPSHOT

The evolution of Caritas Microfinance Bank is defined by four distinct eras of leadership. From the pioneering of the first Self-Help Group in 1983 to our current focus on digital integration and financial inclusion, each leader has played a critical role in shaping our mission to empower the marginalized.



Most. Rev. Archbishop Phillip Anyollo (2021-Archbishop to date)

- ✓Expanding the Base: His current leadership is focused on growing the customer base to a target of Kes 1.1 Million.
- ✓Shareholder Growth



His Eminence John Cardinal Njue (2007- 2021)

- ✓Strategic Vision: Envisioned a microfinance bank to serve community needs, embedding this goal into the 2009-2013 Strategic Plan.
- ✓Licensing & Launch: Realized the vision in **June 2015** when the bank was officially licensed by the Central Bank of Kenya.



Archbishop Ndingi Mwana a Nzeki (1997-2007)

- ✓Championed the Bank Idea: During his tenure, the conceptual "birth" of the Microfinance Bank idea was championed.



The Servant of God, Maurice Cardinal Otunga

- ✓Pioneered Self-Help Groups: In 1983, he took the bold step of pioneering the first Self-Help Group (SHG) at Kiriko Parish in Gatundu North.



Ma-Youth

We've got you!

**Accelerating
Household-Driven
Prosperity**



Goal Saver Account

Save with purpose.



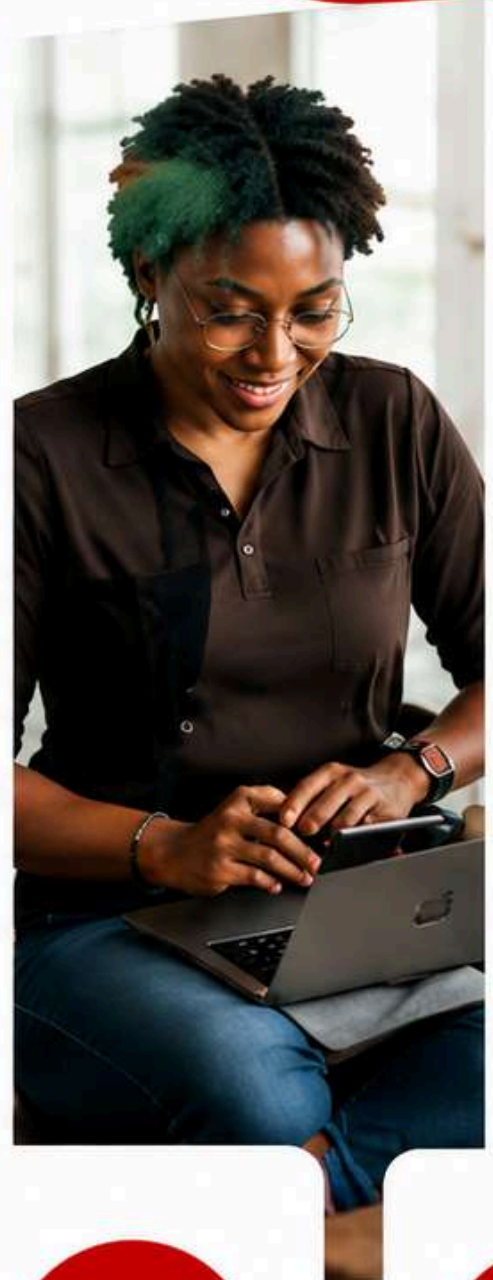
Business Working Capital

Grow your Hustle.



Financial Literacy

Learn & Build.



***Market Linkages &
Networking***

Connect & Sell.



Micro-Insurance

Protect what matters.

One Pre-Paid Card. More Convenience



Secure Identity



Seamless Access



Instant Payments



Benefits

- ✓ Pay smarter. Fast, secure, cashless payments.
- ✓ Own your budget. Spend wisely and stay in control.
- ✓ Your card. Your vibe. Card can be personalized on request
- ✓ Unlock more. Get access to exclusive places, events, and perks.

WHERE CAN IT BE USED?



Schools

Student allowances
& ID management



NGOs

Welfare disbursements
to beneficiaries



Corporates

Travel & expense
management



Churches

Clergy allowances
& expenses

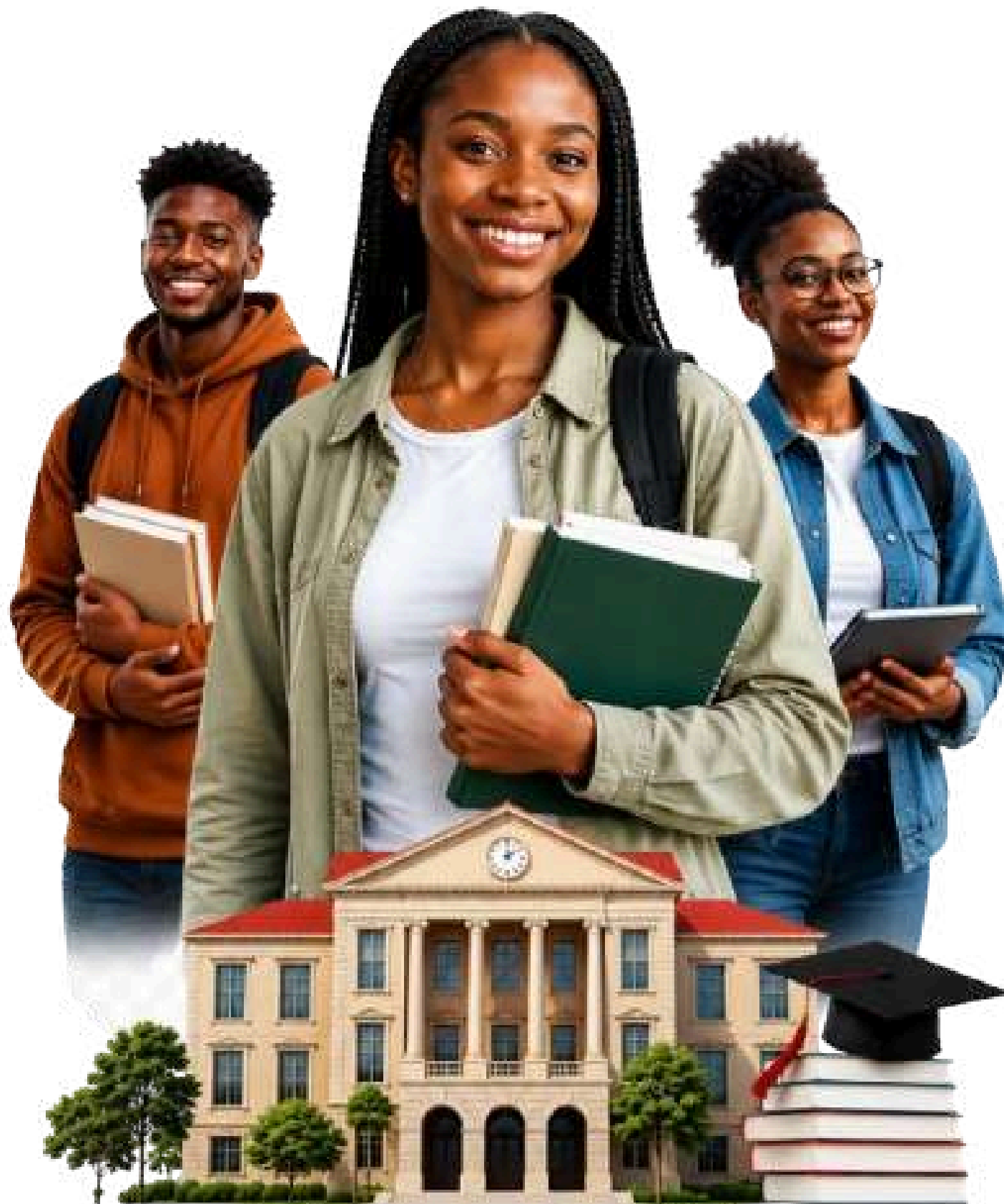


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- ✓ Retirement Planning
- ✓ Risk Management

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